



Effective Date: October 15, 2021

Eat Local Ohio Privacy Policy

1. Introduction

We here at Hillcrest Egg & Cheese, providers of Eat Local Ohio (“ELO”) respect your privacy and are committed to protecting it through our compliance with this Privacy Policy (“Policy”).

This Policy describes the types of information we may collect from you or that you may provide to us when you use our website or use our Eat Local Ohio App (“the App”) (collectively known as “services”), sign up to become a new user of the App, or sign up for our newsletter. This Policy outlines our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Policy applies to information we collect:

- On our website
- Through your use of the App, which provides dedicated non-browser-based interaction between you and ELO
- In email messages you may send to us through the “Contact Us” function on our website
- When you sign up to become a new user of the App
- When you sign up for our Newsletter, if applicable

This Policy does NOT apply to information collected:

- By ELO offline or through any other means, including on any other website operated by Company or any third party, including any of our affiliates and/or subsidiaries; or
- By any third party, including any of our affiliates and/or subsidiaries, including through any application or content (including advertising) that may link to or be accessible from or on the Website.



Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our services. By accessing or using our services, you agree to this Policy. This Policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of our services after we make changes to this Policy is deemed to be acceptance of those changes, so please check the policy periodically for updates.

2. Children Under the Age of 13

Our services ARE NOT intended for children under 13 years of age. No one under age 13 may provide any personal or other information to or on our services. We do not knowingly collect personal information from children under 13. If you are under 13, DO NOT use our services, provide any information to our services on or through any of their features, register on our services, make any purchases through our services, use any of the interactive or public comment features of our services or provide any information about yourself to us, including but not limited to your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information immediately. If you believe we might have any information from or about a child under 13, please contact us at info@hillcrestfoods.com.

3. No Users Outside of Ohio

Our services ARE NOT intended for users residing outside of the State of Ohio. No one who is a resident of any state other than Ohio may provide any personal or other information to or on our services. We do not knowingly collect personal information from users residing outside of the State of Ohio. If you are a resident of any state other than Ohio, DO NOT use our services, provide any information to our services on or through any of their features, register on our services, make any purchases through our services, use any of the interactive or public comment features of our services or provide any information about yourself to us, including but not limited to your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a resident of any state other than



Ohio, we will delete that information immediately. If you believe we might have any information from or about a resident of any state other than Ohio, please contact us at info@hillcrestfoods.com.

4. What Information Do We Collect About You and How Do We Collect It?

We collect several types of personally-identifiable information from users of our services, including information:

- By which you may be personally identified, such as name, e-mail address, and check-in data at restaurants promoted in the App (if you grant us permission within the App to gather such check-in data) (“personal information”);
- That is about you, but individually does not identify you, such as location data; or
- About your internet connection, the equipment you use to access our services, and usage details

We collect this information:

- Directly from you when you provide it to us;
- Automatically as you navigate through the site or App. Information collected automatically may include usage details, IP addresses, and information collected through cookies or other tracking technologies.

5. Information You Provide to Us

The information you provide directly to us, which we collect, may include:

- Your name and email address
- Your location data.
- Records and copies of your correspondence (including email addresses), if you “Contact Us.”
- Check-in data at restaurants promoted in the App (if you grant us permission within the App to gather such check-in data)



- Information about your internet connection, the equipment you use to access our services, and usage details
- We may also ask you for information when you report a problem with our services.

The information you provide that we use, but you do not give to us directly, may include:

- Usage details, IP addresses, and information collected through cookies or other tracking technologies
- Information accessed by Synergy Online Solutions, LLC, who produces our App on the Apple App Store and GooglePlay, for the purpose of registering, navigating, app maintenance and development, and/or otherwise utilizing the App. **IMPORTANT NOTE: Please thoroughly review Synergy Online Solutions, LLC's Privacy Policy before using our App.**

6. Information We Collect Through Automatic Data Collection Techniques

As you navigate through and interact with our website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website. We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services.

The information we collect automatically may include personal information or we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to estimate our audience size and usage patterns, store information about your preferences, allowing us to customize our Website according to your individual interests, and recognize you when you return to our Website. **We do not employ any of these automatic technologies on users of our App.**

a. Google Analytics



We here at ELO utilize Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses cookies to help us analyze how users browse our site. The information generated includes your IP address. This information will be transmitted to and stored by Google on its servers. Google will use this information to evaluate your use of the website, compile reports on website activity, and provide other services related to Internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate a visitor's IP address with any other data held by Google. By using this website, you consent to Google's data collection and processing. Visit the following pages to learn more about Google Analytics [terms of use](#) and [privacy practices](#).

7. Third-Party Use of Cookies and/or Other Tracking Technologies

Some content or applications, including advertisements, on the Website are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies, alone or in conjunction with web beacons or other tracking technologies, to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly and review such provider's privacy policy.

8. How We Use Your Information

We use information that we collect about you or that you provide to us, including personal information:



- To present our services and their contents to you;
- To provide you with information, products, or services that you request from us;
- To fulfill any other purpose for which you provide it;
- To provide you notices and information about your account;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us;
- To notify you about changes to our services or to promote and/or market services and products to you;
- To allow you to interact with our services;
- In any other way we may describe when you provide the information; or
- For any other purpose with your consent.

We may also use your information to contact you about our own goods and services that may be of interest to you. If you do not want us to use your information in this way, please notify us when we collect your data and/or adjust your user preferences in your account profile.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

9. Disclosure of Your Information

We may disclose aggregated information about our users and information that does not identify any individual without restriction.

We may disclose personal information that we collect, or that you provide, as described in this Policy:

- To our subsidiaries and affiliates;
- To contractors, service providers, and other third parties we use to support our business who may be bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them];



- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our services' users is among the assets transferred;
- To third parties to market their products or services to you if you have consented to or not opted out of these disclosures;
- To fulfill the purpose for which you provide the information;
- For any other purpose disclosed by us when you provide the information; and
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- To enforce or apply our terms of use and other agreements;
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of us, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

10. Changes to our Privacy Policy and Contact Information

It is our policy to post any changes we make to this Policy on this page with a notice that the privacy policy has been updated on the Website home page. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Website home page]. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this Policy to check for any changes.

To ask questions, or to comment about this Policy and/or our privacy practices, contact us at info@hillcrestfoods.com.